

2016 FP2020 ANNUAL COMMITMENT UPDATE QUESTIONNAIRE RESPONSE



ENGENDERHEALTH

[HTTP://WWW.FAMILYPLANNING2020.ORG/ENGENDERHEALTH](http://www.familyplanning2020.org/engenderhealth)

In July 2016, EngenderHealth shared the following update on progress toward achieving its Family Planning 2020 commitment during the 2015-2016 time period (commitment included below for reference).

PROGRAM & SERVICE DELIVERY UPDATES

EngenderHealth continues to work intensively in West Africa, where the need for family planning outweighs access to and use of contraceptives. In collaboration with the U.S. Agency for International Development (USAID)/West Africa, and local partners, EngenderHealth is managing the *Agir pour la Planification Familiale* (AgirPF) project, to improve access to high-quality, voluntary family planning (FP) services in Togo, Niger, Burkina Faso, Côte d'Ivoire, and Mauritania.

EngenderHealth partners with local and international partners to leverage technical, human, and financial resources for family planning in the region and to ensure sustainability.

A key strategy of the AgirPF project is to scale-up best practices and to test promising and emerging practices. For example, EngenderHealth has initiated intensive training at FP Centers of Excellence (COE) in Togo, Niger, and Burkina Faso, to ensure quality of family planning services. The COEs are poised to become FP demonstration sites with provision of high impact practices (HIPs) in the West African region. AgirPF will meet high unmet need in West Africa by applying its chosen HIPs among the COEs. For example, COEs will offer fixed services (PACFP, PFPF, youth friendly services and REDI counseling) and outreach services (FP Special Days, mobile services). This successful suite of HIPs will ensure that the COEs become demonstration centers for high-quality FP service provision in the region, ultimately leading to the adoption and scale-up of best practices by national governments. In addition, AgirPF is undertaking a range of activities, including:

- Training health care providers in gender-sensitive and youth-friendly family planning services;
- Leveraging mobile technology to establish two-way communication on FP with clients, and to monitor FP commodities stock-outs in all five AgirPF countries;
- Promoting and strengthening task-shifting for FP service delivery—community health workers will distribute short-acting FP methods, including injectables and referrals for long acting and permanent methods in Cote d'Ivoire, Niger and Togo; and
- Strengthening provision of FP as part of postabortion care service delivery in all AgirPF countries, among other key activities.

AgirPF has also been strengthening the enabling environment for FP in the West African region by developing and implementing an evidenced-based health communication strategy. Building upon a population segmentation approach to behavior change, and based on project countries' national communications' strategies where they exist, AgirPF is finalizing a SBCC strategy that targets women, men, youth and other influencers in society. Applying commercial marketing principles to social development, this SBCC strategy will be implemented first in Niger, followed by Togo, Burkina Faso, Cote d'Ivoire and Mauritania. Diverse communications tactics will include printed materials, radio shows, videos, and dramas, mHealth, and edutainment, among others.

- In collaboration with the West African Health Organization (WAHO), EngenderHealth/AgirPF plans to lead a FP Community of Practice (COP). The FP COP will serve as a key regional forum for presentation and exchanges on the relevance and scale-up of the best, promising and emerging practices across the region.
- Finally, through its [Fistula Care Plus](#) project, EngenderHealth works in four countries in West and Central Africa: the Democratic Republic of Congo, Niger, Nigeria, and Togo. Family planning is a key component of the project's prevention efforts both for women after clinical interventions to treat obstetric fistula and to help women plan the spacing and timing of pregnancies. Efforts include supporting health facilities to provide quality family planning services, including training and providing equipment, so they can meet the family planning needs of men and women.

EngenderHealth is a trusted global leader in advocating for family planning programs that are designed, implemented, and monitored in a way that protects and fulfills human rights and puts women's needs, desires, and preferences at the center.

In 2013, EngenderHealth developed two publications designed to assist diverse audiences, including donors, policymakers, program planners and managers, service providers, rights advocates, and community members, in their efforts to achieve rights-based family planning programs: the [Voluntary Rights-based Family Planning Conceptual Framework User's Guide](#), a practical resource to help stakeholders design, implement, and monitor family planning programs that respect, protect, and fulfill human rights and [Checkpoints for Choice: An Orientation and Resource Package](#), which takes a closer look at the concept of voluntarism—one component of a rights-based approach—and helps stakeholders understand the clients' experience and their ability to make full, free, and informed choices about family planning.

- Since our last update to FP2020, the *Checkpoints for Choice* workshop has been rolled out to EngenderHealth's programs in Nigeria, India, Uganda, Ethiopia, Togo, Niger, Burkina Faso, Côte d'Ivoire, and Mauritania, to strengthen programs' capacity to support their partners in the provision of client-centered FP and SRH services; workshops have also been convened for CARE International in Atlanta and USAID in Washington, DC.
- In February 2016, EngenderHealth started a new working group focused on rights-based family planning programming, measurement and evidence. Its purpose is to ensure rational and to generate robust evidence that can be used to convey the impact of integrating a rights-based approach into family planning programs and to engage donors and other key organizations (such as UNFPA, WHO, FP2020, etc.) in understanding the state of, need for and challenges of programming and evidence generation in this sphere. Members include key stakeholders from organizations, including the Population Council, IPPF, Palladium Group, and Guttmacher Institute. FP2020 and USAID leadership have also participated in the working group.
- In March 2016, EngenderHealth completed an analysis of study results examining full, free and informed choice in FP clinics in three countries, funded through [Expand Family Planning \(ExpandFP\)](#), which aims to increase access to and use of FP, with a focus on long-acting reversible contraception (LARCs) such as implants and IUDs, in a context of voluntarism and informed choice. Led by EngenderHealth, the project is building the capacity of public-sector FP systems to offer LARCs in Tanzania, Uganda, and the Democratic Republic of the Congo (DRC)—countries with high unmet need for FP. To date, the project has seen an extraordinary shift in method mix in project-supported services, most notably for implants.
- EngenderHealth developed and piloted a client exit interview tool to measure full, free and informed choice; this tool has since been used in the baseline study for one of our projects in India. EngenderHealth plans to use results of the data analysis to refine and simplify the tool so that it can be used in routine monitoring of our FP programs, which we plan to scale-up to other FP programs to ensure monitoring of clients rights, from the client's perspective. These results were also presented at a recent FP2020 consultation on rights-based FP programming, held in London, June 9-10, 2016.
- In May 2016, EngenderHealth, in collaboration with the *Ministere de la Santé et de l'Hygiene Publique* of Cote d'Ivoire, conducted a rights-based FP workshop using *Checkpoints for Choice* and the *Voluntary Rights-based Family Planning Conceptual Framework User's Guide*. The workshop included participants from multiple structures within the *Ministere de la Santé et de la l'Hygiene Publique*, the *Ministere de l'Education Nationale*, and the *Ministere de la Famille, de la Femme, et de l'Enfant*, as well as private sector service providers, youth groups, the national religious alliance, and organizations working with key populations. The diverse group worked together to analyze the country context surrounding rights-based family planning and to examine their roles at the policy, service provision, community, and individual levels to ensure that clients rights are respected, protected, and fulfilled. EngenderHealth will follow these actors to facilitate continued collaboration and document success, challenges, and lessons learned as they implement their workshop action plans.
- EngenderHealth also manages a blog focused on sexual and reproductive rights, called [Champions for Choice](#), which features regular posts by technical experts, policymakers, and program leaders.

EngenderHealth continues to reach American women with its successful marketing campaign, [Where's The Family Planning?! \(WTFP?!\)](#), which is raising awareness of the important need for family planning around the globe. The campaign seeks to inspire women to take action in support of the 225 million women who want, but do not have, access to contraception and safe childbirth. The campaign's first video, "[History's Worst Contraceptives](#)," was featured on the Global Citizen website, and has been viewed nearly 450,000 times. We created a second video, "[Cute Chubby Babies Explain Contraception](#)," which was a touching way to highlight the connection between healthy moms and healthy babies and the vital role of contraception.

- To date, the campaign has garnered strong visibility, including campaign impressions reaching more than 800 million, campaign views (website and video) approaching more than 500,000, and nearly 74,000 new social media followers and fans, and continuing online engagement and action. The WTFP campaign was also given an award for Best [Social Media Campaign](#) by the Population Institute as part of their 36th Annual Global Media Awards.

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The following text is the commitment made by EngenderHealth at the 2012 London Summit on Family Planning. To review the commitment online, please visit: <http://www.familyplanning2020.org/engenderhealth>.

By expanding access to, strengthening demand for, and improving the quality of family planning services, EngenderHealth seeks to broaden voluntary use of contraception and increase informed decision making about family planning.

PROGRAM & SERVICE DELIVERY COMMITMENTS

EngenderHealth will, in partnership with donors, program approximately \$40 million in Western and Central Africa by 2020 to expand women's access to and use of family planning services. Program activities will focus on Burkina Faso, Cote d'Ivoire, Guinea, Mauritania, Niger, Togo, Niger, and Nigeria as well as the Democratic Republic of the Congo.

In order to assist governments and other implementing partners in fulfilling their FP2020 commitments, EngenderHealth pledges to develop and apply with partners a framework that will guide the provision of family planning services, ensuring that they respect, protect, and fulfill individuals' human rights. This framework, and accompanying tools, are envisioned to play a practical and instrumental role in ensuring that all family planning services are grounded in human rights.

In the United States, EngenderHealth commits to reaching at least 500,000 U.S. women through a dynamic communications and advocacy campaign that will inspire action in support of women in developing countries who want, but do not have, access to contraception and safe childbirth..