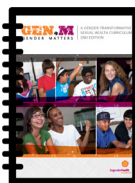


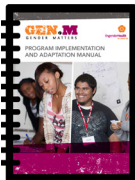
The Gender Matters project (also known as Gen.M) is an innovative, science-based intervention that incorporates cutting-edge research on gender-based attitudes and behaviors to prevent teenage pregnancy.

From 2010 to 2015, Gender Matters underwent a rigorous study funded by the U.S. Department of Health and Human Services Office of Adolescent Health. Led by EngenderHealth and supported by SafePlace, a local domestic violence prevention organization, the study intervention targeted youth ages 14 to 16 who participated in the Travis County Summer Youth Employment Program. Gen.M has been field tested with a variety of populations in a range of settings, to understand its effectiveness with groups outside the initial study. Gen.M has been positively received by providers and youth who have participated in the program and continues to be a highly sought after curriculum.

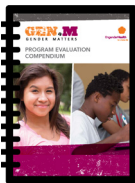
Material Overview



Program Implementation and Adaptation (PIAM) Manual: This guide provides detailed information intended to enable an organization to implement and evaluate the Gender Matters program. The guide includes details about the curriculum and other core elements of the program.



Curriculum, *Gender Matters: A gender-transformative sexual health curriculum, 2nd ed:* The curriculum provides lesson plans for 20 hours of programming, which includes 28 activities incorporated across five workshops. In addition to lesson plans, the curriculum has suggestions for how facilitators can adapt material, based on their unique setting needs.



Program Evaluation Compendium: This guide is a comprehensive resource designed to support program planners and evaluators interested in conducting formative, process, and/or outcome evaluations of the Gender Matters program. It also includes Information, outcomes, and lessons learned on Gender Matters research and evaluation conducted between 2010 and 2015 in Austin, Texas.



Native Youth Adaptation Manual This manual is intended to be relevant for use by groups that desire to build their understanding and cultural relevance in serving Native youth, as well as by Native communities that would like to incorporate the use of a science-based, evidence-informed, curriculum into their services, with adaptations specific to the needs of their youth.

Why Choose Gender Matters? Evidence of Program Effectiveness

Evaluation findings show that the Gen.M program had significant long term impacts on youth knowledge and attitudes. During the 18-month follow-up survey, youth in the treatment group reported higher levels of knowledge in how to access and use contraception, when compared to the control group. The treatment group also reported more supportive attitudes toward female contraception use.