



EngenderHealth  
for a better life

# 2020 Impact Update

## A Year We'll Never Forget

The pandemic changed all of our lives. Our donor community came through with support for a series of awesome achievements.





# A Word from Our President



Traci L. Baird

Dear Friend,

At this time last year, I was looking forward to an exciting 2020 for EngenderHealth. We were positioned for progress, with a global staff working hard and smart to translate well-laid plans into action, and a generous donor community committed to supporting those plans.

When COVID-19 changed day-to-day realities in every country where we work, we worked closely with local organizations, healthcare providers, governments, and communities to adjust how to achieve our shared goals. Looking back on those changes, we learned some important lessons:

- **You, our donors, have real resilience and dedication to our mission.** Even when the pandemic touched your lives, you persisted in your support of better lives for girls, women, and communities, and I am personally grateful to you.
- **Flexibility is essential.** There is enormous value to being able to respond nimbly to sudden, pressing needs. So we are especially grateful to the donors who give us funds without restriction. Those funds not only let us respond to crises, but also facilitate the planning and research necessary to secure grants for specific projects.
- **Most importantly, we never give up.** While we had to make adjustments, 2020 was still a year of major achievements because all of us—donors, staff, partners, and healthcare professionals—pulled together. We are a great team!

As we look ahead, there is ground to make up. Restrictions implemented to mitigate the spread of COVID-19 have created increases in unplanned pregnancies, unsafe abortions, gender-based violence, and forced child marriages. Your continued support is indispensable. With it, I am confident we'll succeed. Together.

All the best,

Traci L. Baird

**President, CEO and Fellow Supporter**



Beautiful souls we have met along the way.

## ... And a Message of Appreciation from Ethiopia



**Najma Gani -**  
EngenderHealth  
Community Promoter  
in Ethiopia

Najma Gani's job was never easy, but it is always rewarding. She is an EngenderHealth sexual and reproductive health and rights (SRHR) community promoter working among internally displaced people (IDPs) in the Tuli Guled town in Ethiopia. IDPs have been driven from their homes by conflict, violence, or persecution. They often have very limited resources and frequently live in substandard conditions.

Najma goes from door to door, providing information on reproductive healthcare

services and, when appropriate, referral to the local health facility. She is aware that her job puts her and her family at risk of COVID-19, so she takes every precaution. But she carries on. Her community needs her! And she has a wonderful source of inspiration: you and other friends who provide financial support to EngenderHealth.

**Najma sends her heartfelt thanks!**

# A 2020 Recap

The column at the right of this page shows what our EngenderHealth donor community has accomplished this year. As you read it, please remember that the numbers tell only part of the story. The “snapshots” that follow will give you a closer look at the progress of some key EngenderHealth programs in 2020 and show how your support helps people around the world enjoy reproductive health and human rights.

## The Pandemic Pivot

As the pandemic swept around the world, two points became crystal clear: First, this was an emergency that required EngenderHealth's immediate and all-out response. Secondly, we needed to act swiftly and decisively to protect decades of gains. We knew right away that we had to do more, faster, to address the pandemic-related upswing in unintended pregnancies, maternal and child deaths, and gender-based violence.

EngenderHealth staff worked closely with their national ministries of health, and we continued our support by serving on COVID-19 task forces. When masks and sanitizing supplies became scarce, we and our partners helped fill the gaps, helping distribute more than 1 million masks in Côte d'Ivoire and personal protective equipment and thermometers to 2,000 healthcare facilities in Ethiopia.

In every service location, EngenderHealth professionals became teachers and communicators of COVID-19 prevention guidelines. And in areas where access to healthcare facilities was limited, we supported increased access to self-managed contraception.

As 2021 begins, the pandemic will persist until enough people are vaccinated. But its consequences will linger for girls and women. UNFPA, the United Nations Population Fund, predicts a massive increase in unplanned pregnancies and an upward trend in gender-based violence due to the stresses and close confinement of lockdowns.

We are committed to mitigating the impact of the pandemic and supporting people's health and rights, and we will need your help.

## Pandemic or No, Vital Programs Moved Forward

### Côte d'Ivoire

Your gifts are helping create a critical mass of support for an innovative program, Les Femmes Veulent, “Women Want,” designed to give women and girls a voice when decisions are made that affect their reproductive health choices. Nènè Fofana-Cissé, EngenderHealth's Regional Representative based in Côte d'Ivoire, says young male and female bloggers brought together by EngenderHealth have been very effective. “By working with the blogger community,” she says, “We can amplify the voice, amplify the message.”

### Democratic Republic of the Congo (DRC)

As part of the global Fistula Care *Plus* program, funded by USAID, EngenderHealth worked with the Ministry of Health to develop new guidelines for prevention and treatment of obstetric fistula, to effect long-term change.

### India

In Bihar, EngenderHealth trained 2,308 peer educators who reached more than 12,000 adolescents with information on reproductive health and assisted the state government in organizing adolescent health days.

## MOMENTUM Safe Surgery for Family Planning and Obstetrics

EngenderHealth has been chosen to lead a new partnership, building capacity for safe Cesarean delivery, fistula repair, childbirth-related hysterectomy, long-acting reversible contraception, and permanent methods of contraception. The initiative is part of the USAID MOMENTUM suite of programs. Building on EngenderHealth's existing relationships with governments, communities, and local healthcare providers, it aims to improve childbirth outcomes and lower the barriers to maternal and family planning care.

### OUR GLOBAL IMPACT: WHERE WE WORK



## The Projected Pandemic Aftermath

We know the devastation of the disease itself and its effects on the global economy, but the full impact on family planning, maternal and child mortality, and gender-based violence is yet to be seen. UNFPA, the United Nations Population Fund, has projected these staggering consequences:



**47 million women** living in low- or middle-income countries, with **limited access to modern contraception**



As many as **7 million additional** unintended pregnancies



**31 million** additional cases of **gender-based violence**

Be part of a global team working to reduce those numbers and their potential tragic damage to human lives and rights.

## GIVE NOW.

Visit [www.engenderhealth.org](http://www.engenderhealth.org) or mail your gift in the enclosed pre-addressed envelope. **Text EngenderHealth to 80888 to receive a secure giving link.**





You Are Making  
A World of Difference  
For Women and Girls

As a generous and caring EngenderHealth donor, you help women and adolescents around the world achieve better lives through reproductive health, family planning, and the prevention of gender-based violence.

With your help, EngenderHealth is working diligently to advance these basic human rights in **13 countries**.

In our last full programmatic year, we accomplished the following with your support:

In India  
**9,500** managers and health workers trained in family planning  
**2,300** peer educators reached **12,000** people

In Tanzania  
**1.7 million** unintended pregnancies averted through our contraceptive access programs

Help us continue to improve the lives of girls, women, and communities around the world.

Your gift is urgently needed now. Mail in the enclosed envelope or give online at [www.engenderhealth.org](http://www.engenderhealth.org) or text EngenderHealth to 80888 to receive a secure giving link.



**7.3 MILLION GIRLS  
UNDER AGE 18  
GIVE BIRTH**

At the Heart of Everything We Do: YOU

Government bodies and grantmaking groups provide funding for many specific EngenderHealth-led programs. But your gifts, made without restrictions, help EngenderHealth address needs that those grants do not. You help hire professionals with impeccable credentials whom governments and grantmakers will trust to lead complex projects.

Your support was invaluable in helping us continue to function effectively during the pandemic.

You help us teach and reteach our own, so they will communicate the best and latest techniques and practices to their peers—wherever they might be.

Your gift helps us maintain rigorous oversight of every one of our initiatives and work prudently and productively.

EngenderHealth leads the advancement of reproductive health and rights because you care and give—generously, repeatedly, and with no strings attached.

We are honored to include you among our partners in building a better future for millions of people and communities around the world.



EngenderHealth Impact Highlights for FY2019-2020

Direct Service Data

**19,580** healthcare providers trained

**2.5 million** people received contraceptive method of choice

**125,940** clients reached with comprehensive abortion/post-abortion care services

**851,000** people educated directly on SRHR, plus hundreds of thousands more reached through mass media outreach

Impact Calculated

**1.15 million** unsafe abortions averted

**4,700** maternal deaths averted

**4.2 million** unintended pregnancies averted

**\$276 million** saved in direct healthcare costs

GIVE TODAY.

Save lives by offering people the help they need to avoid unintended pregnancies. Your gift to EngenderHealth is fully tax-deductible to the extent permitted by law.

Mail your gift or visit [www.engenderhealth.org](http://www.engenderhealth.org)



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